

Testimonials

Advertisers on www.diydoctor.org.uk

Eco Solutions.co.uk The moment we decided to start running projects with DIY Doctor we knew it was the right decision. We started making money immediately and have been able to increase our advertising spend without worry.

With DIY Doctor coming at the top of the search engines in all of our keyword criteria, traffic coming to us from them is well targeted and reduces time-wasters to a minimum.

Property Repair Systems As a successful, Web-based Company, Property Repair Systems found the experience of working with DIY Doctor to be a major benefit. "Our main aim has always been to provide good, technical support, in plain English with all our products. By undertaking sponsorship of 40 DIY Doctor Project pages, we have been able to showcase our professional services in a form that can be easily interpreted by any tradesman or customer keen to obtain in-depth, practical advice."

Heat and Plumb.com Advertising on DIY Doctor has been a success for us for 3 reasons. 1: We make over 500% profit on our advertising spend. 2: 100's of people from DIY Doctor visit our website everyday 3: Those visitors are very well informed because of the fantastic advice that can be found on DIY Doctor.

Shaw Stone We have been with DIY Doctor since the beginning and can quite confidently say that they have played a major part in the strong establishment of our presence on the web and the promotion of our products and services. We show a profit on our advertising year after year and DIY Doctor staff are always on the end of the phone to discuss any changes we want to make.

'Master Basic DIY' Book Testimonials

"I asked Mike Edwards to write 'Master Basic DIY' because the level of expertise offered by DIYDoctor to consumers and amateur enthusiasts is unrivalled online. Mike's professionalism and experience, and the level of knowledge offered by those who help him to run this great site, are of the highest order and it has been my pleasure to work with Mike on a book that reflects this."

Victoria Roddam, Publisher, Lifestyle

"This is a comprehensive yet easy to read DIY book that must rate 5 stars for the quality of its content." B. Rew-Dixon

"A genuinely valuable document. It is full of information on subjects both large and small and gives advice, not only on how work should be done, but also why and why not it should be carried out in particular ways. I especially like the Insights and Tips stressing brief points, often on safety or expert tricks of the trade. One of the few books on DIY that is well worth reading as well as keeping for reference." Alan Wenman

"Fantastic book! It has become my DIY reference book of choice - good for learning about basic house maintenance as well as more major projects. It has given me the knowledge and confidence to have a go without needing a man about the house!" S Roberts

"I was amazed when I flicked through this book when I was at the National Home Improvement Show. It is quite clearly written by someone who "knows their stuff" inside out. Simple principles are explained which give real explanations as to why houses are built the way they are. From this well written, easy to use book I found out not just how to complete a number of otherwise difficult projects, but what was happening every time I put a screw in the wall or turned a switch on...Since then I have been a regular visitor to the website also....Invaluable, both of them. Well done" KSP

DIY and Home Improvement Shows

"The National Home Improvement Show has been working very closely with DIY Doctor over the last two years and the sheer power and effectiveness of the DIY Doctor brand and website never ceases to amaze me.

Whenever there is a story on their website, our registrations and feedback shoot up and if I had a home improvement product, DIY Doctor would be my first port of call for promoting it! It is also very refreshing to come across a company where the people really understand the practical issues they are writing about. This is best exemplified at the Show where, even when competing with seminars by celebrities from television such as Julia Kendall and Charlie Luxton, the DIY Doctor presentations are absolutely packed and one of the most popular features of the National Home Improvement Show."

Richard Milbourn, Event Director, Centaur Media Plc, (National Home Improvement Show)

