

James Gardner

James has worked for DIY Doctor since the beginning of June 2007. He originally started working on a part time basis, very soon becoming a full time member of the team. His responsibilities include web operations, programming, SEO and networking.

Working along side Mike, James also expanded his responsibilities into the future development of the website, planning the integration of several new technologies allowing DIY Doctor to diversify into several new areas.

As a customer service centred website James has overseen the process of allowing DIY Doctor advertisers to become co-producers of the website content.

James and his team are also responsible for the thousands of user statistics required weekly to measure the progress and popularity of the site.

In 2008 Mike asked James to join the board of DIY Doctor.

Understandably James jumped at this fantastic opportunity. The prospect of working for a well established, national company with a fantastic future and a great team behind it was far too much to turn down.

Lisa Cooke

Lisa has worked for the company since August 2008 as Office Manager. Her job involves the day to day running of the office, from updating the Blog and News pages on the website, to raising invoices and answering the hundreds of enquiries that come in to the office.

Lisa's main job is keeping the rest of the staff from running in different directions with the thousands of new ideas they have every day!

Having worked in the Arts before joining DIY Doctor, it has been a bit of a change of career path, but a very happy one and having recently bought a house, she picks up lots of DIY advice along the way!

Jenny Vickers

Jenny joined the DIY Doctor team at the beginning of 2009 on a part-time basis. She was initially in charge of creating the 'Building Dictionary' section of the website. When this enormous task was finished, she went on to help with the upkeep of the website including the following:

- Weekly updating of the tools on the 500+ project pages
- Creating and developing the Video section
- Checking and subsequent repairing of any broken links throughout the whole site
- Changing Tool of the Month in the Toolstore section
- Checking all advertisers adverts on the site to make sure they are in the right place and working
- Contacting top companies on Google for exchanging of links with DIY Doctor

Recently, she has also taken on the responsibility of tweeting for DIY Doctor.

Karen Arter

Karen is our Promotions Manager directly responsible for a growing team of sales staff who understand totally that DIY Doctor cannot exist without advertisers. In turn advertisers will only pay for advertising which gives them a good return.

For advertising to work, it must engage the website users in a meaningful way and Karen's job is to make sure that every advert placed on DIY Doctor is not only appropriate to the content surrounding it, but that the advertising company is promoted in a way which reflects their ethos and ambition.

Karen is hugely experienced in marketing and sales having spent many years taking small to medium companies to much higher levels through successful marketing.

